

**Strategic Plan**  
**(approved by Board of Directors January 18, 2020)**

**Mission, Vision, Core Values, Strategic Priorities**

**Mission Statement (what we do)**

Support trauma resolution and resilience through culturally responsive professional training, research, education and outreach in diverse global communities.

**Vision Statement (desired end state)**

Transforming lives through healing trauma.

**Core Values (who we are)**

- Support: Foster and nurture hope and empowerment.
- Compassion: Lead with empathy and understanding.
- Excellence: Deliver quality professional education in a spirit of innovation, creativity and research.
- Community: Cultivate trust and safety through acceptance, equity, inclusion, and unity.
- Vitality: Inspire new possibilities and restore resilience through increased organizational capacity and self-regulation.

*\*The plan includes considering a name change from Somatic Experiencing Trauma Institute to Somatic Experiencing International or International Somatic Experiencing Institute.*

## **Strategic Priorities 2020-2022**

### **1. Position SE™ as a Leading Best Practice for Trauma Resolution and Resilience**

Position SE™ as a leading best practice for healing trauma through certification, research and public awareness

### **2. Establish a Collaborative Organizational Culture**

Create a dynamic structure that inspires and manifests collaboration among all stakeholders globally to foster a vibrant, supportive and inclusive organizational culture

### **3. Create an SE™ Professional Association**

Create a dynamic global, inclusive, and diverse professional association to serve Somatic Experiencing® Practitioners, students, and affiliated groups.

### **4. Establish Comprehensive Governance Systems**

Create and develop key committees comprising board, faculty, organizational leadership and SE™ community members to develop policies, procedures and ongoing organizational structure.

### **5. Activate Fundraising and Donor Management Programs**

Create and develop a plan, advisory board and case statement to begin active and sustained solicitation of funds from individual, corporate and foundation donors to support the work of the SE® Institute and spread the mission and benefits of Somatic Experiencing worldwide.