



STRATEGIC PLAN

(Approved by Board of Directors January 18, 2020)

Mission, Vision, Core Values, Strategic Priorities

Mission Statement (what we do)

Support trauma resolution and resilience through culturally responsive professional training, research, education and outreach in diverse global communities.

Vision Statement (desired end state)

Transforming lives through healing trauma.

Core Values (who we are)

- Support: Foster and nurture hope and empowerment.
- Compassion: Lead with empathy and understanding.
- Excellence: Deliver quality professional education in a spirit of innovation, creativity and research.
- Community: Cultivate trust and safety through acceptance, equity, inclusion, and unity.
- Vitality: Inspire new possibilities and restore resilience through increased organizational capacity and self-regulation.

*The plan includes considering a name change from Somatic Experiencing® Trauma Institute to Somatic Experiencing® International or International Somatic Experiencing Institute.

Strategic Priorities 2020-2022

1. Position SE™ as a Leading Best Practice for Trauma Resolution and Resilience
Position SE™ as a leading best practice for healing trauma through certification, research and public awareness.
2. Establish a Collaborative Organizational Culture
Create a dynamic structure that inspires and manifests collaboration among all stakeholders globally to foster a vibrant, supportive and inclusive organizational culture.
3. Create an SE™ Professional Association
Create a dynamic global, inclusive, and diverse professional association to serve Somatic Experiencing® Practitioners, students, and affiliated groups.
4. Establish Comprehensive Governance Systems
Create and develop key committees comprising board, faculty, organizational leadership and SE™ community members to develop policies, procedures and ongoing organizational structure.
5. Activate Fundraising and Donor Management Programs
Create and develop a plan, advisory board and case statement to begin active and sustained solicitation of funds from individual, corporate and foundation donors to support the work of the SE® Institute and spread the mission and benefits of Somatic Experiencing worldwide.